

Assignment 2: Company Website Analysis (20%)

	UNSATISFACTORY 0 = 0%	DEVELOPING 2 = 50% (C)	PROFICIENT 3 = 75% (B)	EXEMPLARY 4 = 100% (A)
APA/WRITING	<p>Paper does not model language and conventions used in scholarly literature. Writing is not well-organized. Several errors in grammar or composition. Sources are not cited. APA citations are not appropriately formatted.</p>	<p>Paper partially models language and conventions used in scholarly literature. Writing is somewhat well organized and includes some errors in grammar or composition. Not all sources cited. APA citations are generally formatted correctly, with several errors.</p>	<p><i>Paper consistently models language and conventions used in scholarly literature. Writing is well-organized and includes few (if any) errors in grammar or composition. All resources are appropriately cited (including in-text citations and bibliography information). Few (if any) errors in APA citations.</i></p>	<p>Paper is an exemplar of language and conventions used in scholarly literature. Writing is well-organized and free of errors in grammar or composition. All resources are appropriately cited. No errors in APA format.</p>
DEVELOPING A COHESIVE AND LOGICAL ACADEMIC ARGUMENT	<p>Does not make a focused, cohesive, or logical academic argument. Paper is confusing, and is missing an introduction, body, or conclusion. Transitions between sections and ideas are missing.</p>	<p>Makes an academic argument that is only partially focused, cohesive and logical. Paper is generally organized, but is missing an introduction, body, or conclusion. Transitions between sections and ideas are unclear.</p>	<p><i>Makes a focused, cohesive, logical academic argument. Paper is effectively organized and includes an introduction, body, and conclusion. Transitions between sections and ideas are clear.</i></p>	<p>Makes a focused, cohesive, logical and compelling academic argument. Paper is effectively organized and includes an introduction, body, and conclusion. Transitions between sections and ideas are clear, and build on each other.</p>

<p>ANALYSIS OF LEARNING CULTURE</p>	<p>Does not include an analysis of the company learning culture, and no evaluation of the authenticity of the learning community.</p>	<p>Includes a partial analysis of the company learning culture, including a limited evaluation of the authenticity of the learning community.</p>	<p><i>Includes a detailed analysis of the company learning culture, including an evaluation of the authenticity of the learning community.</i></p>	<p><i>Includes a detailed analysis of the company learning culture, including an evaluation of the authenticity of the learning community. Includes a thoughtful analysis, integrating scholarly literature to support analysis and furthering scholarly thinking related to teacher identity.</i></p>
<p>EVALUATION OF INTERCONNECTEDNESS AND INTEGRITY</p>	<p>Does not include an evaluation of evidence of interconnectedness and integrity on the company website. Does not integrate scholarly sources in the evaluation.</p>	<p>Includes a partial evaluation of evidence of interconnectedness and integrity on the company website. Evaluation includes only limited reference to scholarly sources.</p>	<p><i>Includes a detailed evaluation of evidence of interconnectedness and integrity on the company website. Evaluation integrates scholarly sources.</i></p>	<p>Includes a detailed evaluation of evidence of interconnectedness and integrity on the company website. Includes recommendations for ways in which to integrate interconnectedness and integrity into employee development.</p>
<p>ANALYSIS OF ADULT LEARNING STRATEGIES</p>	<p>Does not include a detailed analysis of valued skills and evidence of adult learning theory in employee development. Does not integrate scholarly sources.</p>	<p>Includes a partial analysis of valued skills and evidence of adult learning theory in employee development. Analysis integrates few, if any, scholarly sources.</p>	<p><i>Includes a detailed analysis of valued skills and evidence of adult learning theory in employee development. Analysis integrates scholarly sources.</i></p>	<p>Includes a detailed analysis of valued skills and evidence of adult learning theory in employee development. Includes recommendations for ways in which to integrate adult learning theory into employee development.</p>

**SCHOLARLY
INTEGRATION**

Does not integrate scholarly references to support claims and assertions made in the paper.

Integrates scholarly references to support some of the claims and assertions made in the paper.

Integrates scholarly references to support claims and assertions made in the paper.

Integrates scholarly references to support claims and assertions made in the paper, effectively synthesizing different perspectives and research results from scholarly sources.

TOTAL

0= 0% (F)

10 = 50% (C)

15 = 75 (B)

20 = 100% (A+)